

# Strand Theatre History

Sybert's Strand Theatre opened its doors on November 15, 1920, to a capacity crowd of 1,200 people. It was the first theater in Moundsville to offer both live stage entertainment with orchestration and motion pictures accompanied by piano and organ. The masonry and steel-reinforced building took eight months to construct, and Merton A. Sybert, the promoter and owner of the Strand Theater, provided plans and specifications. The building was technologically up-to-date and included many innovations for the time. As Moundsville entered the boom economy of the 1920's, the Strand stood as "a monument to Moundsville and its people" to the civic pride and appreciation of the public."

The Strand has experienced multiple closures during its lifetime, one of which occurred in 1968. The reopening in 1976 was a festive event and brought new life to the corner of Fifth Street and Jefferson Avenue with lights on in the old building and a new marquee over the entrance. The Strand closed again in 1997 and sat empty for many years.

A groundswell of interest captured the imagination of certain well-placed personalities in Moundsville to restore the Strand Theatre, and on December 4, 2000, the Strand Theatre Preservation Society was formed. For over 20 years, an army of dedicated volunteers from the community has worked tirelessly to bring the theater into compliance with all building codes and to create a pleasing aesthetic in all areas of its appearance.

# Connecting Communities Through the Arts



## Strand Theatre Preservation Society

811 5th Street  
Moundsville, WV 26041  
304-845-3009  
strand@strandtheatrewv.com

[www.strandtheatrewv.com](http://www.strandtheatrewv.com)



## Friend of the Strand



# Why Should You Become a Friend of the Strand?

Since its inception, the goal of the Strand Theatre Preservation Society (STPS) has been to restore the Strand Theatre to its original grandeur. Its mission is to inspire, engage, and entertain the community through diverse programming as well as training and supporting the next generation of artists.

After several years of restoration, The Strand plays host to a number of events including; Community Theatre, Movies, Concerts, Youth Camps, Seasonal Entertainment, Nationally Recognized Performers, Historic Tours, Parties, and Private Events.

As a non-profit organization, the STPS is heavily reliant on the generosity of others. Donations aid in the on-going renovations and ensure that the year-round events hosted at the Strand are possible.

## Individual Level (\$25.00)

### Benefits:

- \*Website listing as a member
- \*2 tickets to a Strand cabaret

## Family Level (\$50.00)

### Benefits:

- \*Website listing as a member
- \*4 tickets to a Strand cabaret

## Business Level (\$100.00)

### Benefits:

- \*Website listing as a member
- \*8 tickets to a Strand cabaret
- \*Business name and logo displayed on the Strand lobby screen at all Strand events
- \*Business Spotlight recognition in the front Strand window



## Friend of the Strand Membership Form 2025

Name: \_\_\_\_\_

Business Name (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Mail to: Strand Theatre, 811 Fifth Street, Moundsville, WV 26041  
Send digital business logo to [strand@strandtheatrewv.com](mailto:strand@strandtheatrewv.com)

Check Membership Level:

\_\_\_\_\_ \$25 - Individual

\_\_\_\_\_ \$50 - Family

\_\_\_\_\_ \$100 - Business

\_\_\_\_\_ \$ \_\_\_\_\_ - Other

\_\_\_\_\_ I will participate in the Business Spotlight

Contact me to volunteer

\_\_\_\_\_ Concessions

\_\_\_\_\_ Cleaning

\_\_\_\_\_ Fundraising

\_\_\_\_\_ Grounds & Maintenance